

PRESS RELEASE

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NOVATM

Smart Tools, Powerful Solutions

NOVA RELEASES NEW APP USHERING IN ERA OF INTERGRATED TECHNOLOGIES IN WOODWORKING

NOVA, leaders in woodturning innovation and technology, have released an app to assist their customers. This first stage of the app features videos, product information, manuals and technical specifications. It's designed to be a helpful companion to NOVA owners on the go.

But it's where this app will go next that is the really exciting part.

"We are known for our innovation and how we integrate technology with the craft, so it makes sense for us to further enhance that with an app. Future upgrades of the app will include integration with our Smart Motor (DVR) Technology to deliver a rich, interactive environment for today's modern woodturners and woodworkers" Says NOVA Marketing VP Anthea McQuoid.

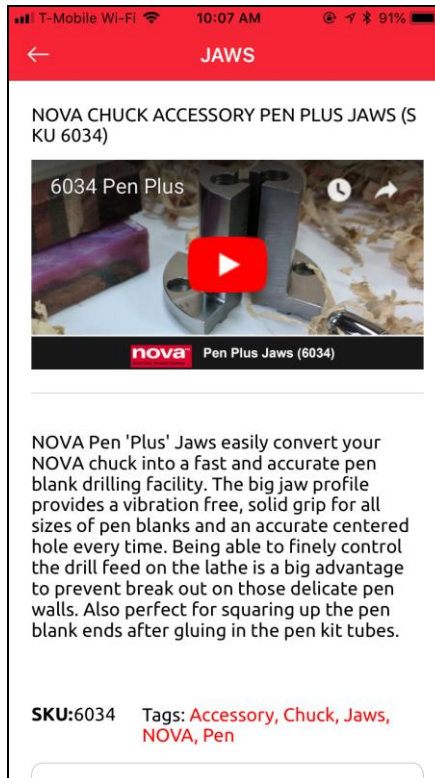
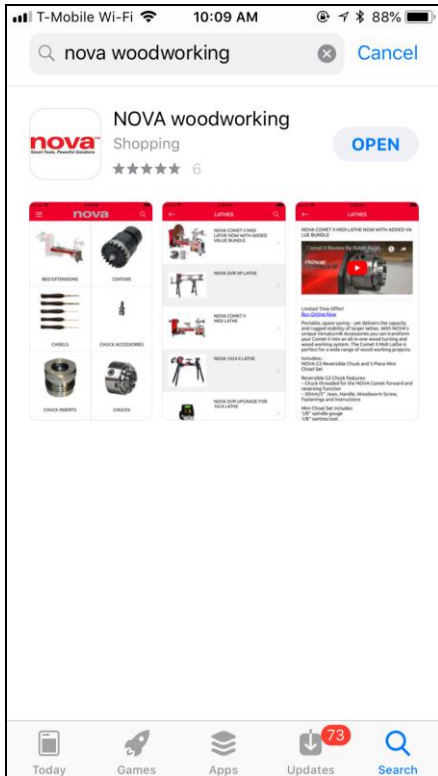
Additional features in the current version of the app include wishlists that can be created to email or download to take your NOVA dealer, find nearest NOVA dealers to you, and register your NOVA product warranty. Further upgrades and enhancements are planned and will roll out regularly.

This 5 star rated app can be accessed via the App & Play Stores by searching novawoodworking or from the Teknattoo website.

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Product Images



For further information

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